

Licentiate in Business Administration - 5 years

Objectives

To train graduates in order to develop knowledge, aptitudes and skills to:

- Elaborate criteria that will allow them to establish relationships between theories, models and methodologies and public and private (both profit and non-profit) organizations in order to identify their problems in the social, political and economic context so as to set objectives and design organizational structures, management and control procedures and techniques that will make these organizations viable and efficient.
- Intervene in the political level of organizations determining the instrumental viability of objectives.
- Interpret policies of different scope expressed in diverse degrees of precision and translate them into a product-supply relation that fits the achievement of the stated objectives.
- Diagnose organizations and select, design and use the adequate techniques and procedures to optimize their specific processes. These diagnoses may be prospective and involve project analysis.
- Direct, develop and coordinate planning, organizational, managerial, and motivational and control functions so as to make state and private organizations work in an interrelation in keeping with the socio-political and economic context.

Contents

Besides those subjects common to all courses of studies in the Faculty, the Professional Cycle is made up of two sections and optional subjects that allow future professionals to define their specialty with more precision.

Job Opportunities

Graduates will be able to:

- Work as consultants or directors in the design and evaluation of planning and coordination areas.
- Be involved in the setting of objectives and definition of policies in organizations
- Take part in the evaluation of social and environmental impacts that administrative decisions companies make may have, in order to inform directors of the possible measures to be taken so as to protect the quality of life and the environment
- Design and give advice on issues concerning administrative structures, systems and processes
- Get involved in consultancy tasks and personnel administration, search, selection and evaluation.
- Formulate and administrate budgets, the evaluation of intervention projects and the financial probability researches of both state and private companies.
- Intervene in research projects connected to the development of scientific knowledge in the area of Administration.
- Participate in the coordination of social group work aimed at the development of communitarian projects, providing managerial resources.
- Evaluate the working conditions and quality of life within companies as well as ethics in administrative decision-making.
- Get involved in group work with interdisciplinary focus in projects that require the professional integration of administration and other areas.