

Sound and Image Design

Sound and Image Designer – 4 years

Objectives

To train students so that they will be qualified to integrate all the elements that are involved in the process of production of audiovisual media. Graduates are qualified to get professionally integrated to the context, relying on the acquired knowledge of the aesthetics as well as on a sound technical training that will allow them to go into detailed practices within different branches of audiovisual creation and production in more depth. The training is supported by human, social and cultural preparation that allows students to assume responsibility of the creative development of means of communication based on form-content, ethics-aesthetics, audiovisual creation- social responsibility dualities.

Contents

The course of studies approaches production of audiovisual means of communication from three perspectives: a) design and production; b) humanistic; c) techniques and media.

- a) Design and production area: it is based on Sound and Image Workshops, core subjects that unify and conjugate the information provided by the rest of the subjects.
- b) Humanistic area: it covers the cultural and humanistic training, facilitating the global understanding of the role of the communication media in societies and the function of its creators.
- c) Technical and media areas: its main objective is to systematize the use of technical resources as means of expression and to provide solid and integral theoretical -practical training for the use of technical means as a foundation of the creative practice.

Job opportunities

Sound and Image Designers are qualified to organize, assist, produce, develop and give advice in all the aspects concerning the audiovisual area, and they can work in the following fields:

- TV channels
- Institutional services
- Public Health
- Production of short movies, documentation, audiovisual material and independent movies.
- Education
- Training, advice and production services in audiovisual areas